# SECURITIES AND EXCHANGE COMMISSION

Washington, DC. 20549

FORM 10-Q

Quarterly Report Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

For the quarterly period ended

Commission File Number 0-19437

June 30, 2001

CELLULAR TECHNICAL SERVICES COMPANY, INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

11-2962080

(State or Other Jurisdiction of Incorporation or Organization)

\_\_\_\_\_ (I.R.S. Employer Identification No.)

2815 Second Avenue, Suite 100, Seattle, Washington 98121: (Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (206) 443-6400

Not Applicable (Former name, former address and former fiscal year, if changed since last report.)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to the filing requirements for the past 90 days. Yes X No

2,291,789 Common Shares were outstanding as of August 3, 2001.

# CELLULAR TECHNICAL SERVICES COMPANY, INC.

# TABLE OF CONTENTS FOR FORM 10-Q

PART	I. F	INANCIAL INFORMATION
ITEM	1.	FINANCIAL STATEMENTS
ITEM	2.	MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS8
ITEM	3.	QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK
PART	II.	OTHER INFORMATION
ITEM	1.	LEGAL PROCEEDINGS
ITEM	4.	SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS16
ITEM	6.	EXHIBITS AND REPORTS ON FORM 8-K

Page 2

# CELLULAR TECHNICAL SERVICES COMPANY, INC. PART I. FINANCIAL INFORMATION

# Item 1. Financial Statements

# CONDENSED CONSOLIDATED BALANCE SHEETS (in 000's, except share and per share amounts) $\,$

	June 30, 2001	December 31, 2000
ASSETS	(unaudited)	
CURRENT ASSETS Cash and cash equivalents Accounts receivable, net of reserves of \$275 in 2001 and \$418 in 2000 Employee receivable Inventories, net Prepaid expenses and deposits	\$ 7,822 796 42 761 303	\$ 4,529 793 60 1,096 471
Total Current Assets	9,724	6,949
PROPERTY AND EQUIPMENT, net	730	963
GOODWILL	91	104
LONG-TERM INVESTMENT	1,754	1,758
TOTAL ASSETS	\$ 12,299 ======	\$ 9,774 ======
LIABILITIES AND STOCKHOLDERS' EQUITY		
CURRENT LIABILITIES Accounts payable and accrued liabilities Payroll related liabilities Taxes (other than payroll and income) Customers' deposits and deferred revenue	\$ 829 214 8 2,526	\$ 545 561 5 395
Total Current Liabilities	3,577	1,506
MINORITY INTEREST		
STOCKHOLDERS' EQUITY		
Preferred Stock, \$0.01 par value per share, 5,000 shares authorized, none issued and outstanding Common Stock, \$0.001 par value per share, 30,000 shares authorized, 2,292 shares issued and outstanding at		
June 30, 2001 and December 31, 2000 Additional paid-in capital Accumulated Deficit	23 29,976 (21,277)	23 29,976 (21,731)
Total Stockholders' Equity	8,722	8,268
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 12,299 ======	\$ 9,774 ======

The accompanying notes are an integral part of these financial statements.

# CELLULAR TECHNICAL SERVICES COMPANY, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (in 000's, except per share amounts) (unaudited)

	Three Months Ended June 30,		_	iths Ended ne 30,	
	2001 	2000	2001	2000	
REVENUES Phonecards Services and Systems	\$ 4,187 1,381	\$ 4,172 2,226		\$ 6,919 4,396	
Total Revenues	5,568	6,398	11,129	11,315	
COSTS AND EXPENSES Cost of phonecards, services and systems Sales and marketing General and administrative Research and development  Total Costs and Expenses	4,740 365 515 486 	4,616 367 603 294  5,880	9,094 771 957 977  11,799	7,772 635 1,197 649  10,253	
INCOME (LOSS) FROM OPERATIONS OTHER INCOME, net	(538) 921	518 1,534	(670) 945	1,062 1,549	
INTEREST INCOME, net	121	94	181	227	
INCOME BEFORE INCOME TAXES AND MINORITY INTEREST	504	2,146	456	2,838	
PROVISION FOR INCOME TAXES		(42)	(2)	(57)	
NET INCOME BEFORE MINORITY INTEREST	504	2,104	454	2,781	
MINORITY INTEREST		(259)		(270)	
NET INCOME	\$ 504	\$ 1,845	\$ 454	\$ 2,511	
EARNINGS PER SHARE:	======	======	======	======	
Basic	\$ 0.22 ======	\$ 0.81 =====	\$ 0.20 =====	\$ 1.10 ======	
Diluted	\$ 0.22 ======	\$ 0.79 =====	\$ 0.20 =====	\$ 1.07 ======	
WEIGHTED AVERAGE SHARES OUTSTANDING:					
Basic	2,292	2,287	2,292	2,284	
Diluted	2,297	2,335	2,302	2,345	

The accompanying notes are an integral part of these financial statements

Page 4

# CELLULAR TECHNICAL SERVICES COMPANY, INC.

# CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(in 000's) (unaudited)

	Six Months June	30,
	2001	2000
OPERATING ACTIVITIES  Net income  Adjustments to reconcile net income to net cash provided by operating activities:  Depreciation and amortization of property and equipment  Amortization of software development costs  Amortization of goodwill	\$ 454 264  13	\$ 2,511 274 178
(Gain) loss on disposal of assets Minority interest Changes in operating assets and liabilities:	(25)	1 270
(Increase) decrease in accounts receivable, net Decrease in employee receivable Decrease (increase) in inventories, net Decrease (increase) in prepaid expenses and deposits (Increase) in interest receivable	(3) 18 335 168	864  (399) (230) (56)
Increase in accounts payable and accrued liabilities (Decrease) in payroll related liabilities Increase (decrease) in taxes (other than payroll and income) Increase (decrease) in deferred revenue and customers' deposits	284 (347) 3 2,131	(51) (10) (196)
NET CASH PROVIDED BY OPERATING ACTIVITIES	3,295	3,156
INVESTING ACTIVITIES Purchase of property and equipment Proceeds from sale of assets Long term investment	(45) 39 4	(185) 1 
NET CASH USED IN INVESTING ACTIVITIES	(2)	(184)
NET CASH PROVIDED BY FINANCING ACTIVITIES (Stock option exercises)		27
NET INCREASE IN CASH AND CASH EQUIVALENTS	3,293	2,999
CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD	4,529	4,787
CASH AND CASH EQUIVALENTS AT END OF PERIOD	\$ 7,822 ======	\$ 7,786 =====

The accompanying notes are an integral part of these financial statements

# CELLULAR TECHNICAL SERVICES COMPANY, INC.

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### NOTE A - BASIS OF PRESENTATION:

The accompanying unaudited financial statements of Cellular Technical Services Company, Inc. ("CTS"), including the December 31, 2000 balance sheet which has been derived from audited financial statements, have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. The operating results for the three-month and six-month periods ended June 30, 2001 are not necessarily indicative of the results that may be expected for the fiscal year ending December 31, 2001. For further information, refer to the financial statements and footnotes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2000 and in the Company's other filings with the Securities and Exchange Commission. Unless the context otherwise requires, all references to the "Company" herein include Cellular Technical Services Company, Inc. and any entity over which it has or shares operational control.

New Accounting Pronouncements: In July 2001, the FASB issued Statements of Financial Accounting Standards No. 141, Business Combinations "Statement 141", and No. 142, Goodwill and Other Intangible Assets "Statement 142." Statement 141 eliminates the pooling-of-interests method of accounting for business combinations except for qualifying business combinations that were initiated prior to July 1, 2001. Statement 141 further clarifies the criteria to recognize intangible assets separately from goodwill. The requirements of Statement 141 are effective for any business combination accounted for by the purchase method that is completed after June 30, 2001 (i.e., the acquisition date is July 1, 2001 or after).

Under Statement 142, goodwill and indefinite lived intangible assets are no longer amortized but are reviewed annually (or more frequently if impairment indicators arise) for impairment. Separable intangible assets that are not deemed to have an indefinite life will continue to be amortized over their useful lives. The amortization provisions of Statement 142 apply to goodwill and intangible assets acquired after June 30, 2001. With respect to goodwill and intangible assets acquired prior to July 1, 2001, we are required to adopt Statement 142 on January 1, 2002. Because of the different transition dates for goodwill and intangible assets acquired on or before June 30, 2001 and those acquired after that date, pre-existing goodwill and intangibles will be amortized during this transition period until adoption whereas new goodwill and indefinite lived intangible assets acquired after June 30, 2001 will not. The Company is currently analyzing the impact of these standards.

# NOTE B - INVENTORIES:

Inventory reflects phonecards sold through the Company's phonecard business, and includes \$72,000 and \$87,000 related to sales that have been accounted for on a consignment basis at June 30, 2001 and December 31, 2000, respectively, and \$188,000 and \$259,000 related to sales returns reserves at June 30, 2001 and December 31, 2000, respectively. Inventory consists of the following (in 000's):

	June 30, 2001	December 31, 2000
Inventory, primarily phone cards Less reserves	\$1,151 (390)	\$1,123 (27)
	\$ 761 =====	\$1,096 =====

#### NOTE C - CONTINGENCIES:

From time to time, the Company is a party to legal proceedings in the ordinary course of business which management believes will be resolved without a material adverse effect on the Company's business, financial condition or results of operations.

#### NOTE D- EARNINGS PER SHARE:

The calculation of basic and diluted earnings per share is as follows (in 000's, except per share amounts):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2001	2000	2001	2000
Net income (A)	\$ 504	\$1,845	\$ 454	\$2,511
	=====	=====	=====	=====
Weighted average number of shares outstanding (B): Stock options	2,292	2,287	2,292	2,284
	5	48	10	61
Weighted average number of shares and common share Earnings per share:	2,297	2,335	2,302	2,345
Basic (A)/(B)	\$ 0.22	\$ 0.81	\$ 0.20	\$ 1.10
	=====	=====	=====	=====
Diluted (A)/(C)	\$ 0.22	\$ 0.79	\$ 0.20	\$ 1.07
	=====	=====	=====	=====

#### NOTE E- OTHER INCOME:

The Company recorded other income of \$921,0000 for the three months ended June 30, 2001 and \$945,000 for the six months ended June 30, 2001. The amounts primarily resulted from the settlement of an arbitration action the Company had taken against a former customer. The Company recorded other income of \$1,534,000 for the three months ended June 30, 2000 and \$1,549,000 for the six months ended June 30, 2000. The amounts primarily resulted from a settlement of a legal action the Company had taken against a former vendor.

# NOTE F- SEGMENT INFORMATION:

The Company had two reportable business segments for the three-month and six-month periods ended June 30, 2001 and 2000 which offer distinctive products and services marketed through different channels: (i) the Company's Blackbird'r' Platform product line, which includes the Blackbird'r' Platform, PreTect'TM' cloning-fraud prevention application, No Clone Zone'sm' roaming-fraud prevention service, and related application products and services; and (ii) the Company's prepaid long-distance phone card business, which is conducted through its majority-owned subsidiary, Isis Tele-Communications, Inc. Management evaluates segment performance based upon segment profit or loss before income taxes. The difference in the pretax segment profit of \$2,146,000 and consolidated net income of \$1,845,000 for the three months ended June 30, 2000 includes income tax expense of \$42,000 and minority interest of \$259,000. The difference in the pretax segment income of \$456,000 and consolidated net income of \$454,000 for the six months ended June 30, 2001 is attributable to income tax expense of \$2,000. The difference in the pretax segment profit of \$2,838,000 and consolidated net income of \$2,511,000 for the six months ended June 30, 2000 includes income tax expense of \$57,000 and minority interest of \$270,000. There were no inter-company sales of products between the segments.

Three months ended June 30, 2001			
(in 000's)	Segmer		
	Blackbird Platform	Phonecards	Consolidated Totals
Revenue from external customers Pretax segment profit (loss) Expenditures for segment assets	\$1,381 1,141 14	\$4,187 (637)	\$5,568 504 14
Three months ended June 30, 2000			
(in 000's)	Segmer		
	Blackbird Platform	Phonecards	Consolidated Totals
Revenue from external customers Pretax segment profit (loss) Expenditures for segment assets	\$2,226 828 15	\$4,172 1,318	\$6,398 2,146 46
Six months ended June 30, 2001			
(in 000's)	Segmer		
	Blackbird Platform	Phonecards	Totals
Revenue from external customers Pretax segment profit (loss) Expenditures for segment assets	\$2,786 1,395 33	\$8,343 (939)	\$11,129 456 45
Segment assets at June 30, 2001	10,513	1,786	12,299
Six months ended June 30, 2000			
(in 000's)			
	Blackbird Platform	Phonecards	Consolidated Totals
Revenue from external customers Pretax segment profit Expenditures for segment assets	\$4,396 1,466 39		\$11,315 2,838 94
Segment assets at June 30, 2000	10,971	1,782	12,753

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations  $\,$ 

The following discussion and analysis provides information which management believes is relevant to an assessment and understanding of the Company's results of operations and financial condition. The discussion should be read in conjunction with the financial statements and notes thereto. Unless the context otherwise requires, all references to the "Company" herein include Cellular Technical Services Company, Inc. and any entity over which it has or shares operational control.

Special Note Regarding Forward-Looking Statements

This Quarterly Report on Form 10-Q contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that reflect the Company's views with respect to future events and financial performance. The Company uses words and phrases such as "anticipate," "expect," "intend," "the Company believes," "future," and similar words and phrases to identify forward-looking statements. Reliance should not be placed on these forward-looking statements. These forward-looking statements are based on current expectations and are subject to risks, uncertainties and assumptions that could cause, or contribute to causing, actual results to differ materially from those expressed or implied in the applicable statements. Readers should pay particular attention to the descriptions of risks and

uncertainties described in the Company's Annual Report on Form 10-K for the year ended December 31, 2000 and in the Company's other filings with the Securities and Exchange Commission. All forward-looking statements included in this report are based on information available to the Company on the date of this report. The Company assumes no obligation or duty to update any such forward-looking statements.

#### **Overview**

The Company develops, markets, distributes and supports products and services for the telecommunications industry. Over the past 12 years, the Company has developed expertise in real-time wireless call processing and has created technologically advanced solutions for this industry, focusing primarily in the area of wireless communications fraud management. During 1999 and 2000, the Company implemented a short and long-range strategic plan to diversify its product mix, both within and outside of the telecommunications industry. This diversification strategy is at the foundation of the Company's growth plan for the future.

#### Products

# The Blackbird Platform Products

- -----

The Company's Blackbird'r' Platform product line includes a suite of radio frequency ("RF") based platform solutions focusing on wireless fraud prevention. Presently, it involves various forms of "pre-call" verification to ensure that the use of an analog wireless telephone is legitimate before the device is allowed to connect to a carrier's analog wireless communications network. In this area, the Company is a leading provider of RF-based solutions for the prevention of "cloning fraud." This term is used to describe the illegal activity of using a scanning device to steal the electronic serial number and mobile identification number of a legitimate wireless telephone while in use, then reprogramming the stolen numbers into other phones. These reprogrammed phones, or "clone phones," are then used to make illegal calls on a wireless communications network, without payment for the wireless services rendered. The Company's suite of RF-based platform solutions include the Blackbird'r' Platform, PreTect'TM' cloning-fraud prevention application, No Clone Zone'sm' roaming-fraud prevention service, and related application products and services (collectively, the "Blackbird Platform Products"). The Company's Blackbird Platform Products are currently deployed in approximately 1,500 cell sites in many major metropolitan areas throughout the United States. The Company's customers have reported up to a 98% reduction in cloning fraud activity in areas served by the Blackbird Platform Products since its initial installation, and continue to rely on its cloning prevention capabilities for their existing analog wireless communications networks.

# Prepaid Long-Distance Phone Products

- ------

To stimulate revenue growth for the Company, and in alignment with its product diversification strategy, the Company expanded into the prepaid long-distance service arena in the fourth quarter of 1999. Through its majority-owned subsidiary, Isis Tele-Communications, Inc., the Company markets and distributes branded prepaid long-distance phone cards in denominations generally ranging from \$5 to \$20 per card. Isis also resells prepaid cellular hardware and airtime. Isis specializes in targeted marketing programs and features local and toll-free access numbers and aggressive domestic and international long-distance rates. Isis distributes products through regional and national multi-level distribution channels, using direct sales, third-party distributors and telemarketing. The Company anticipates that its ability to provide aggressive per-minute rates, broad multi-level distribution coverage, and quality customer service will provide the key ingredients for revenue growth and future product expansion of this product line for the Company. Isis has offices in Los Angeles, Boston and Chicago.

# Future Opportunities For Growth In Emerging Technologies

- -----

The Federal Communications Commission ("FCC") has required all wireless carriers to deploy wireless geo-location technology ("E-911") by October 2001 to provide comparable 911 services to wireless telecommunications subscribers. Wireless geo-location technology provides and identifies the specific geographic location (in latitude and longitude measurements) of a wireless telephone, and can eventually be applied to other wireless communications devices. Industry analysts have estimated the market for commercial geo-location applications to be well over \$8.0 billion. During the fourth

quarter of 1999, and as part of the Company's long-term diversification strategy, the Company made a strategic investment in KSI Inc. ("KSI"), a provider of development-stage wireless geo-location technology. In August 2000, TruePosition, Inc., a subsidiary of Liberty Media Corporation, acquired KSI in a stock-for-stock transaction. The cost of the Company's investment in TruePosition, Inc. common stock at June 30, 2001 was \$1,754,000.

In late 1999 the Company began development of a location-based wireless software product platform and mobile commerce applications. The Company expects to leverage its entrance into the geo-location marketplace by developing, marketing, distributing, and supporting a suite of commercial geo-location applications as the technology evolves and is deployed by all wireless carriers to comply with the FCC's requirements. In January 2001 the Company formed a division called Neumobility'TM' for this product line. The Neumobility family of products includes a scalable platform and an application suite providing location-based information utilizing both network and satellite positioning technologies. The platform is called NeuTrac'TM', and is a system utilizing positioning data to create, maintain and deliver relevant content and services in a location-based format. The NeuTrac platform is configurable and creates a combination of subscription-based, pay-per-use and free value-added services. The application suite will include: NeuCommerce'TM', which allows for personalized, permission-based one-to-one marketing with location-based coupons; NeuMerchant'TM', which provides an interactive location-based presence for merchants; NeuMap'TM', which provides mapping, navigation, search engine functions and service provisioning; NeuList'TM', which provides personalized "buddy lists" and" buddy finders;" and NeuJournal'TM', a private, collaborative and public location-based message board. The Company has completed design of the platform and initial product suite and is currently in the final testing phases. The Company currently anticipates wireless carriers will implement E-911 technology beginning in late 2001, but that full implementation will take a number of years to complete.

# Revenue and Expense

# Revenue

\_ \_ \_ \_ \_ \_ \_ \_ \_

During the first six months of 2001, the Company generated revenue from two sources: Isis pre-paid phone card product sales and Blackbird service revenue.

Prepaid phone card revenue is comprised of wholesale and retail sales of prepaid local, long-distance and wireless products. The revenue is recognized at shipment of product, net of reserves for estimated returns. The Company maintains an allowance for sales returns for prepaid phone cards based on estimated returns in accordance with Statement of Financial Accounting Standard ("SFAS") 48. Estimated returns, along with their costs, have been reflected as a reduction in sales and cost of goods sold, respectively, and reflected as a reduction in accounts receivable and an increase in inventory, respectively.

Service revenue is derived primarily from hardware and software maintenance programs, No Clone Zone roaming fraud prevention service, Blackbird Platform Monitoring service and related professional services provided in support of the Company's currently deployed product base. Service revenue is recognized ratably over the period that the service is provided.

Systems revenue is generated from licensing and sales of the Company's proprietary software and hardware products, the sale of third-party products sold in connection with the Company's proprietary products and, to a lesser extent, fees earned in connection with the installation and deployment of these products. The Company did not record any systems revenue in the first six months of 2001. Revenue would be recognized when all of the following conditions have been met: persuasive evidence of an arrangement exists; delivery has occurred, including satisfaction of all contractual obligations, and other elements that are essential to the functionality of the delivered products have been satisfied; the amount is fixed or determinable; and collectability is probable. Revenue is deferred if the above conditions are not met, based on vendor specific objective evidence ("VSOE") of the fair value for all elements of the arrangement. VSOE is based on the price charged when an element is sold separately, or, in the case of an element not yet sold separately, the price established by authorized management, if it is probable that the price, once established, will not change before market introduction. Elements included in multiple element arrangements could consist of software products, upgrades, enhancements, customer support services, or consulting services.

Revenue recognition for the Company's systems varies by customer and by product. Every element of a contract must be identified and valued based upon VSOE, regardless of any stated price in the contract. Revenue from any undelivered element of a contract is deferred. However, any undelivered element essential to the functionality of the delivered product will cause a 100% deferral of the sale. Amounts billed and received on sales contracts before products are delivered or before revenue is recognized or recognizable are recorded as customer deposits or deferred revenue.

#### Costs and Expenses

Cost of phone cards, services and systems is primarily comprised of the costs of: (i) prepaid phone card activation; (ii) equipment, including both proprietary and third-party hardware and, to a lesser extent, manufacturing overhead and related expenses; (iii) systems integration and installation; (iv) customer support; and (v) activities associated with the evaluation, repair and testing of parts returned from the field in connection with the Company's ongoing hardware maintenance service activities.

Research and development expenditures include the costs for research, design, development, testing, preparation of training and user documentation and fixing and refining features for the software and hardware components included in the Company's current and future products and services.

The Company expects that its costs and expenses in these and other areas will continue to be incurred in the future, due to the ongoing need to: (i) make investments in research and development to enhance existing products and services and to develop new products and services to address emerging market opportunities, such as those in the geo-location and prepaid phone card markets; (ii) enhance its sales and marketing activities; (iii) enhance its customer support capabilities; and (iv) enhance its general and administrative activities.

Three months ended June 30, 2001 compared to three months ended June 30, 2000

#### Overview

OVCI VICW

Total revenue decreased 13% to \$5,568,000 in 2001 from \$6,398,000 in 2000. Net income was \$504,000, or \$0.22 per diluted share, in 2001 compared to net income of \$1,845,000, or \$0.79 per diluted share, in 2000. The consolidated revenue decrease was a result of decreased systems and service revenue from the Company's Blackbird Platform products due to: (i) a reduction in domestic market opportunities for the Company's cloning fraud prevention technology, (ii) the effectiveness of this and other authentication-based products in combating cloning fraud, (iii) lower penetration than originally planned of Blackbird Platform Products into existing customers' markets and new and/or additional markets, (iv) the lack of additional new domestic and international customers, and (v) the lack of any systems upgrades in the current period compared to the prior year period. The Company's prepaid phone card business, which commenced operations in December 1999, provided \$4.2 million in revenue in the second quarters of both 2001 and 2000.

The \$1.3 million decrease in net income from Q2 2000 to Q2 2001 is due to several factors:

Gross margin decreased \$1.0 million from Q2 2000 to Q2 2001. Blackbird gross margins decreased \$0.4 million as revenue decreased by \$0.8 million ISIS gross margins decreased \$0.6 million on flat revenue due to reduced product margins and \$0.4 million of inventory reserve accruals.

Operating expenses increased \$0.1 million due to increased R&D spending, partially offset by G&A reductions.

Other income decreased \$0.6 million as the Company recognized a one-time net arbitration settlement (excluding interest) of approximately \$0.9 million during the 2001 period related to the Blackbird segment, and a one-time net litigation settlement of approximately \$1.5 million during the 2000 period related to the ISIS segment.

The 2000 period also included a \$0.3 million reduction in net income due to the inclusion of a minority interest accrual.

Reduced income taxes and increased interest income combined to add \$0.1 million in income to the 2001 period compared to the 2000 period.

#### Revenue

ito v cirac

Prepaid phone card revenue was 4,187,000 in 2001, comparable to 4,172,000 in 2000.

Service and systems revenue decreased 38% to \$1,381,000 in 2001 from \$2,226,000 in 2000. All of the 2001 and 2000 service revenue was derived from the Blackbird Platform Products. The decrease is due to the factors discussed above. The Company anticipates that service revenue will continue to decrease in future periods due to the anticipated reduction in the installed base of Blackbird Platform Products by wireless carriers as the product line rapidly approaches the later stages of its service life. There was no systems revenue in 2001, which was a decrease from \$334,000 in 2000 due to the factors discussed above. The Company does not currently anticipate any material future Blackbird systems revenue.

## Costs and Expenses

\_ \_\_\_\_\_

Cost of phone cards, services and systems increased by \$124,000 to \$4,740,000 in three months ended June 30, 2001, from \$4,616,000 in the same period during 2000. As a percent of total revenue, the costs were 85% and 72% for the 2001 and 2000 periods, respectively. The increase in the amounts and percentages of costs for 2001 relative to 2000 is primarily due to the prepaid phone card business being a larger percentage of the Company's overall business with lower gross margins compared to the Company's Blackbird service product offerings. Additionally, \$0.4 million in reserves was accrued in the 2001 period for slow-moving phone card inventories.

Sales and marketing expenses decreased \$2,000 to \$365,000 in 2001 from \$367,000 in 2000. As a percent of total revenue, the costs were 7% and 6% for the 2001 and 2000 periods, respectively. Although the total spending is comparable on a year-to-year basis, a shift occurred as more spending related to selling and marketing prepaid phone cards and for the introduction of the Company's Neumobility product line, offset by a decrease in sales and marketing expenses for the Blackbird Platform products during the first quarter of 2001.

General and administrative expenses decreased 15% to \$515,000 in 2001 from \$603,000 in 2000, primarily due to headcount reductions in comparison to the prior year period.

Research and development costs increased 65% to \$486,000 in 2001 from \$294,000 in 2000. The increase in expenditures in 2001 was attributable to increased spending on new product development in the geo-location application technology area.

# Other Income, net

- ------

Net other income decreased to \$921,000 in the three months ended June 30, 2001 from \$1,534,000 in the comparable 2000 period. The 2001 period included a net arbitration settlement (excluding interest) of approximately \$900,000 related to the Blackbird business segment. The 2000 period included a net litigation settlement of approximately \$1,500,000 related to the Isis phonecard business segment. Other income also includes gains or losses from sales of equipment and other miscellaneous income items.

# Interest Income and Expense

Net interest income increased to \$121,000 in 2001 from \$94,000 in 2000. This increase is attributable to pre-award interest received on an arbitration settlement in the 2001 period, offset by lower average cash balances on hand during the 2001 period and lower interest rates earned on invested cash balances in the current period compared to the prior year period.

Six months ended June 30, 2001 compared to six months ended June 30, 2000

# Overview

- -----

Total revenue decreased 2% to \$11,129,000 in 2001 from \$11,315,000 in 2000. Net income was \$454,000, or \$0.20 per diluted share, in 2001 compared to net income of \$2,511,000, or \$1.07 per diluted share, in 2000. The Company recorded alternative minimum tax expense of \$2,000 and \$57,000 during the 2001 and 2000 periods, respectively.

The consolidated revenue decrease was a result of decreased systems and service revenue from the Company's Blackbird Platform products due to: (i) a reduction in domestic market opportunities for the Company's cloning fraud prevention technology, (ii) the effectiveness of this and other authentication-based products in combating cloning fraud, (iii) lower penetration than originally planned of Blackbird Platform Products into existing customers' markets and new and/or additional markets, (iv) the lack of additional new domestic and international customers, and (v) the lack of any systems upgrades in the current period compared to the prior year period. The Company's prepaid phone card business, which commenced operations in December 1999, provided \$8.3 million in revenue in the first six months of 2001, compared to \$6.9 million in revenue in the comparable 2000 period.

The \$2.0 million decrease in net income from Q2 2000 to Q2 2001 is due to several factors:

Gross margin decreased \$1.5 million from Q2 2000 to Q2 2001. Blackbird gross margins decreased \$0.8 million as revenue decreased by \$1.6 million Although ISIS revenue increased by \$1.4 million, ISIS gross margins decreased by \$0.7 million due to reduced product margins and \$0.4 million of inventory reserve accruals.

Operating expenses increased \$0.2 million, due to \$0.3 of increased R&D spending and \$0.1million of increased sales and marketing spending, partially offset by \$0.2 million of reduced G&A spending.

Other income decreased \$0.6 million as the Company recognized a one-time net arbitration settlement (excluding interest) of approximately \$0.9 million during the 2001 period related to the Blackbird segment, and a one-time net litigation settlement of approximately \$1.5 million during the 2000 period related to the ISIS segment.

The 2000 period also included a \$0.3 million reduction in net income due to the inclusion of a minority interest accrual.

#### Revenue

\_ \_\_\_\_\_

Prepaid phone card revenue was \$8,343,000 for the first six months of 2001, compared to \$6,919,000 in the 2000 period. The increase is due to higher Q1 sales in 2001 compared to 2000 as ISIS was still starting up its operations in Q1 2000.

Service and systems revenue decreased 37% to \$2,786,000 in 2001 from \$4,396,000 in 2000. All of the 2001 and 2000 service revenue was derived from the Blackbird Platform Products. The decrease is due to the factors discussed above. The Company anticipates that service revenue will continue to decrease in future periods due to the anticipated reduction in the installed base of Blackbird Platform Products by wireless carriers as the product line rapidly approaches the later stages of its service life. There was no systems revenue in 2001, which was a decrease from \$609,000 in 2000 due to the factors discussed above. The Company does not currently anticipate any material future Blackbird systems revenue.

# Costs and Expenses

- -----

Cost of phone cards, services and systems increased by \$1,322,000 to \$9,094,000 in six months ended June 30, 2001, from \$7,772,000 in the same period during 2000. As a percent of total revenue, the costs were 82% and 69% for the 2001 and 2000 periods, respectively. The increase in the amounts and percentages of costs for 2001 relative to 2000 is primarily due to the prepaid phone card business being a larger percentage of the Company's overall business with lower gross margins compared to the Company's Blackbird service product offerings.

Additionally, the Company accrued reserves for slow-moving inventories of \$0.4 million during the first six months of 2001.

Sales and marketing expenses increased 21% to \$771,000 in 2001 from \$635,000 in 2000. As a percent of total revenue, the costs were 7% and 6% for the 2001 and 2000 periods, respectively. The increase in sales and marketing expenses is attributable to costs in selling and marketing prepaid phone cards and additional spending during the first six months of 2001 for the introduction of the Company's Neumobility product line, offset by a decrease in sales and marketing expenses for the Blackbird Platform products.

General and administrative expenses decreased 20% to \$957,000 in 2001 from \$1,197,000 in 2000, primarily due to headcount reductions in comparison to the prior year period.

Research and development costs increased 51% to \$977,000 in 2001 from \$649,000 in 2000. The increase in expenditures in 2001 was attributable to increased spending on new product development in the geo-location application technology area.

#### Other Income, net

\_ \_\_\_\_\_

Net other income decreased to \$945,000 in the six months ended June 30, 2001 from \$1,549,000 in the comparable 2000 period. The 2001 period included a net arbitration settlement (excluding interest) of approximately \$900,000 related to the Blackbird business segment. The 2000 period included a net litigation settlement of approximately \$1,500,000 related to the Isis phonecard business segment. Other income also includes gains or losses from sales of equipment and other miscellaneous income items.

#### Interest Income and Expense

\_ \_\_\_\_\_

Net interest income decreased to \$181,000 in 2001 from \$227,000 in 2000. This decrease is attributable to lower average cash balances on hand during the 2001 period and lower interest rates earned on invested cash balances in the current period compared to the prior year period, offset by pre-award interest received on an arbitration settlement in the 2001 period.

# Liquidity and Capital Resources

The Company's capital requirements have consisted primarily of funding software and hardware research and development, property and equipment requirements, working capital and the Company's operating expenses. The Company historically has funded these requirements through the sale of common stock (including proceeds from the exercise of warrants and options) and from operating profits in certain periods. On June 30, 2001, the Company's cash balance was \$7.8 million as compared to \$4.5 million on December 31, 2000. The Company's working capital increased to \$6.1 million at June 30, 2001 from \$5.4 million at December 31, 2000.

Net cash provided by operating activities amounted to \$3.3 million in the first six months of 2001, compared to \$3.2 million in the comparable 2000 period. Operating cash flow for the first six months of 2001was positively impacted by the receipt of most 2001 Blackbird customer payments during the first half of 2001. Additionally, the Company's \$0.5 million net income, non-cash expenses and reductions in levels of inventories and prepaid assets provided positive operating cash flow, offset by a net reduction in liabilities. Operating cash flow for the comparable 2000 period was primarily impacted by the Company's \$2.5 million in net income, non-cash expenses and balance sheet changes.

Net cash used in investing activities totaled \$2,000 in 2001, compared to cash used in investing activities of \$184,000 in 2000. At June 30, 2001, the Company had no significant commitments for capital expenditures.

# Operating Trends

\_ \_\_\_\_\_

The Company had net income of \$454,000 in the first six months of 2001, compared to earnings of \$2.6 million for each of the full years ended December 31, 2000 and 1999. As of June 30, 2001, the Company had an accumulated deficit of \$21.3 million, which primarily accumulated during the three years ended December 31, 1998. During 1996 and 1997, the Company deployed its initial cloning fraud prevention Blackbird Platform Products and incurred substantial operating expenses during such deployment. In 1998, in response to unfavorable operating results, the Company implemented a restructuring plan that included, among other initiatives, streamlining the Company's operations to better balance expenses and revenues, and directing additional development efforts and resources towards new products to generate new sources of revenue.

In the first six months of 2001, revenue from prepaid phone cards represented 75% of total revenue, and revenue from Blackbird Platform Products represented 25% of the Company's total revenue. As the industry moves from analog to digital wireless equipment, the need for the Company's Blackbird Platform Products has decreased and will continue to decrease. While the Company anticipates continued profitability from Blackbird Platform Products in 2001, its revenue will continue to decline and the Company currently forecasts that its revenue will not continue into 2002.

Despite the Company's profitability, positive cash flow, and product diversification in 1999, 2000 and the first six months of 2001, there can be no assurance that the Company's operations will be profitable on a quarterly or annual basis in the future or that existing revenue levels can be enhanced or sustained. Past and existing revenue levels should not be considered indicative of future operating results. Results in 2000 and for the first two quarters of 2001 have been favorable impacted by non-recurring other income items. The Company does not anticipate any such items will occur in future periods. While the Company believes that its current cash reserves and projected cash flow from operations will provide sufficient cash to fund its operations for at least the next twelve to eighteen months, unanticipated changes in customer needs and/or other external factors may require additional financing and/or further expense reductions.

# Item 3. Quantitative and Qualitative Disclosures About Market Risk

We are exposed to market risk related to changes in interest rates that could adversely affect the value of our investments. We do not use derivative financial instruments for speculative or trading purposes. We maintain a short-term investment portfolio consisting of interest bearing securities with maturities of less than ninety days. These securities are classified as cash. These securities are interest bearing and thus subject to interest rate risk and will fall in value if market interest rates increase. Because we have the ability to hold our fixed income investments until maturity, we do not expect our operating results or cash flows to be affected to any significant degree by a sudden change in market interest rates on our securities portfolio. We have operated primarily in the United States and all revenues to date have been in U.S. dollars. Accordingly, we do not have material exposure to foreign currency rate fluctuations. We have not entered into any foreign exchange contracts to hedge any exposure to foreign currency rate fluctuations because such exposure is immaterial.

#### PART II. OTHER INFORMATION

# Item 1. Legal Proceedings

On June 26, 2001, the Company announced the settlement of an arbitration action the Company had taken against a former customer. The Company received \$1,153,670 on June 29, 2001, composed of damages of \$939,356, pre-award interest of \$75,324 and reimbursed expenses of \$138,990.

Item 4. Submission of Matters to a Vote of Security Holders

The annual meeting of stockholders of the Company was held on June 6, 2001.

Election of Two Class I Directors

Henry Ellis and Joshua Angel were elected as Class I directors of the Company's Board of Directors to hold office until the Company's third annual meeting of the stockholders following the election or until his successor is duly elected and qualified. In connection with the election of the Class I directors, the voting of stockholders was as follows:

Nominee	For	Withheld
Henry Ellis Joshua Angel	1,605,009 1,605,009	47,278 47,278

The other directors, whose terms of office continue after the meeting, are Lawrence Schoenberg and Stephen Katz.

Item 6. Exhibits and Reports on Form 8-K

a) Exhibits

None.

b) Reports on Form 8-K

The Company filed a Current Report on Form 8-K, dated June 29, 2001, under Item 5 of such Report, relating to the Company's legal proceedings. No financial statements were included in such Report.

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CELLULAR TECHNICAL SERVICES COMPANY, INC.

By: /s/Bruce R. York
Bruce R. York

Vice President and Chief Financial Officer

August 3, 2001

Page 16

# STATEMENT OF DIFFERENCES

The trademark symbol shall be expressed as	'TM'
The registered trademark symbol shall be expressed as	'r'
The service mark symbol shall be expressed as	'sm'